

Twitter update

WEST PARTNERSHIP

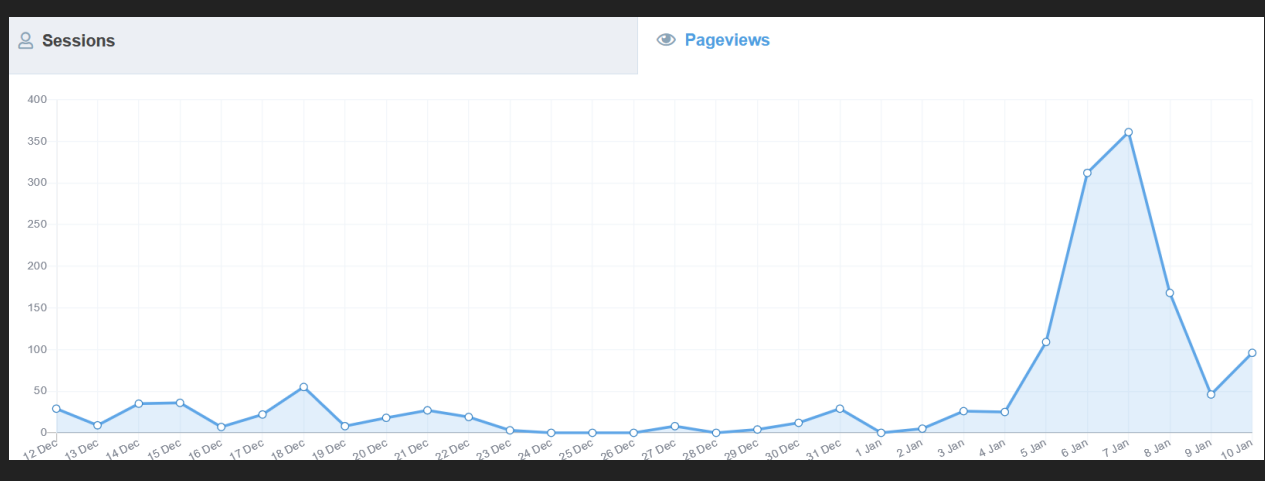
TO RESPOND TO LOCKDOWN, WE TWEETED ABOUT OUR REMOTE/DIGITAL AND BLENDED LEARNING RESOURCES THAT WE CREATED IN THE SUMMER..



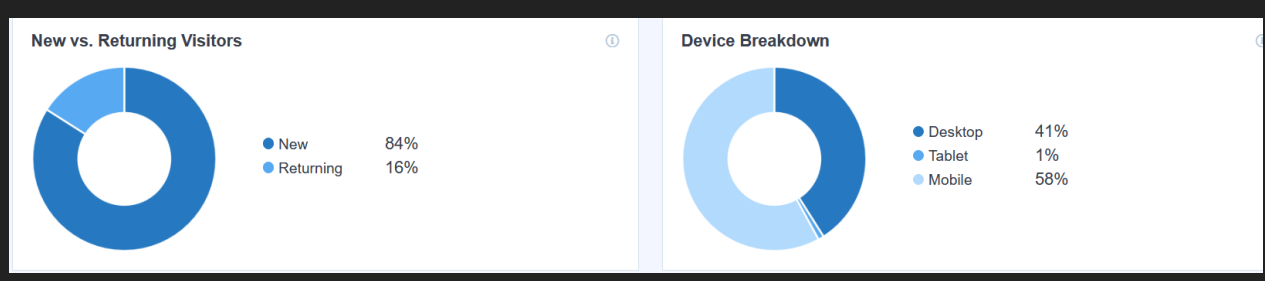
IT BECAME OUR MOST POPULAR TWEET EVER..

Impressions	20,298
Total engagements	1,143
Link clicks	432
Detail expands	355
Media engagements	133
Likes	91
Retweets	80
Profile clicks	50
Replies	2

TRAFFIC ON OUR WEBSITE INCREASED SIGNIFICANTLY..



WE'VE GENERATED LOTS OF NEW VISITORS, MOST OF WHOM USE THEIR PHONES



WE HAVE NOW REACHED 4000 FOLLOWERS!